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10/805,668	03/18/2004	Eric Burke	085804-013601	9745
76/058, 7590, 01/06/2009 YAHOO! INC. C/O GREENBERG TRAURIG, LLP MET LIFE BUILDING 200 PARK AVENUE NEW YORK, NY 10166				
EXAMINER THERIAULT, STEVEN B				
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**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

# Office Action Summary

**Application No.**

10/805,668

**Applicant(s)**

BURKE ET AL.

**Examiner**

STEVEN B. THERIAULT

**Art Unit**

2179

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --  
**Period for Reply**

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

**Status**

- 1) ☒ Responsive to communication(s) filed on 30 October 2008.
- 2a) ☐ This action is **FINAL**. 2b) ☒ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

**Disposition of Claims**

- 4) ☒ Claim(s) 1-65 is/are pending in the application.
- 4a) Of the above claim(s) \_\_\_\_\_ is/are withdrawn from consideration.
- 5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- 6) ☒ Claim(s) 1-65 is/are rejected.
- 7) ☐ Claim(s) \_\_\_\_\_ is/are objected to.
- 8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

**Application Papers**

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on \_\_\_\_\_ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

**Priority under 35 U.S.C. § 119**

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some \* c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
  2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
  3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

**Attachment(s)**

- 1) ☒ Notice of References Cited (PTO-892)
- 2) ☐ Notice of Draftsperson's Patent Drawing Review (PTO-948)
- 3) ☐ Information Disclosure Statement(s) (PTO/SF/ICE)  
Paper No(s)/Mail Date \_\_\_\_\_
- 4) ☐ Interview Summary (PTO-413)  
Paper No(s)/Mail Date \_\_\_\_\_
- 5) ☐ Notice of Informal Patent Application
- 6) ☐ Other: \_\_\_\_\_

### DETAILED ACTION

1. This action is responsive to the following communications: RCE filed 10/30/2008.
2. Claims 1- 65 are pending in the case. Claims 1, 32- 34, 45, 56-58, and 61-62 are the independent claims.

#### ***Claim Rejections - 35 USC § 101***

3. 35 U.S.C. 101 reads as follows:

Whoever invents or discovers any new and useful process, machine, manufacture, or composition of matter, or any new and useful improvement thereof, may obtain a patent therefor, subject to the conditions and requirements of this title.

Claims 1-33, 56-64 are rejected under 35 U.S.C. 101 because the claimed invention is directed to non-statutory subject matter. The first process in 101 examinations is to determine whether a claim recited eligible subject matter and falls within one of the four classes of invention. Claims 1- 33, 56-64 reflect process claims but a process must (1) be tied to another statutory class (such as a particular apparatus) or (2) transform the underlying subject matter to a different state or thing *In re Bilski*. In this case, the claims clearly do not recite a process of transformation and the claims do not tie the process to another statutory class by reciting an apparatus (See also *Diamond v. Diehr*, 450 U.S. 175, *Parker v. Flook*, 437 U.S. 584, *Gottschalk v. Benson*, 409 U.S. 63 and *Cochrane v. Deener*, 94 U.S. 780). Therefore, the claims are rejected under the first test under 35 U.S.C 101 examination because the claims do not fall into one of the four classes of invention.

#### ***Claim Rejections - 35 USC § 102***

4. The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless –

(b) the invention was patented or described in a printed publication in this or a foreign country or in public use or on sale in this country, more than one year prior to the date of application for patent in the United States.

5. **Claims 1-12, 18, 24, 58-64 are rejected under 35 U.S.C 102(b) as being unpatentable over Nakajima et al (hereinafter Nakajima) U.S. Patent No. 5831606 issued Nov. 3, 1998 and filed Dec. 13, 1994.**

In regard to **Independent claim 1**, Nakajima teaches a method comprising:

- Modifying an existing context menu in existing software via a client side module, comprising additional menu information (Nakajima column 5, lines 25-35 and Figure 4-5). Nakajima teaches shell extension DLL handlers (modules) that are provided within the memory of the computer system (client side) (See also column 6, lines 1-11).
- Detecting an event that calls for display of the existing context menu by the existing software (column 7, lines 5-10 and column 8, lines 10-20)
- Modifying the existing context menu based on the additional menu information (See column 7, lines 1-15 and 47-57).
- Subsequently displaying the modified context menu (column 7, lines 1-5).
- The modified context menu is different from the existing context menu, the modified context menu comprising an additional menu item as part of the context menu, the additional menu item being positioned within the modified context menu in accordance with the additional menu information and not in accordance with the existing software (See column 7, lines 15-57 and figure 4-5).
- Such that the menu is existing menu is not displayed in response to said event (See column 6, lines 35-67).

With respect to **dependent claim 2**, Nakajima teaches the method the existing context menu comprising at least one existing menu item, the additional menu item being positioned above the

existing menu item in the modified context menu (column 9, lines 15-43 and column 33-38).

With respect to **dependent claim 3**, Nakajima teaches the method wherein the modified context menu comprises an icon displayed with the additional menu item (column 11, lines 1-15).

With respect to **dependent claim 4**, Nakajima teaches the method wherein the additional menu information comprises information related to an icon to be associated with the additional menu item (column 11, lines 1-25 and figure 10-11).

With respect to **dependent claim 5**, Nakajima teaches the method wherein the additional menu item comprises at least one sub menu that comprises at least one additional sub menu item (column 33-38 and column 9, lines 15-45)

With respect to **dependent claim 6**, Nakajima teaches the method wherein the client-side software module is provided to a user computer, the user computer displaying a Web page, the Web page being divided into regions, the method further comprising determining in what region the user is interacting with the Web page when the event occurs (column 9, lines 15-45 and column 5, lines 45-67).

With respect to **dependent claim 7**, Nakajima teaches the method further comprising selecting for display the additional menu item from a plurality of potential menu items based on the determined region (column 6, lines 53-67).

With respect to **dependent claim 8**, Nakajima teaches the method wherein the client-side software module is provided to a user computer, the user computer displaying a user interface, the method further comprising determining a location of the user interface at which the user is interacting with the user interface when the event occurs (column 9, lines 15-45 and figure 5)

With respect to **dependent claim 9**, Nakajima teaches the method further comprising selecting for display the additional menu item from a plurality of potential menu items based on the determined region (column 10, lines 15-45 and figure 6-8 and column 33-38).

With respect to **dependent claim 10**, Nakajima teaches the method wherein the client-side software module is provided to a user computer, the user computer displaying a user interface, the user interface comprising a plurality of elements, the method further comprising determining which element of the plurality of elements the user is interacting with when the event occurs (See figure 4-5 and 8 and column 7, lines 15-55).

With respect to **dependent claim 11**, Nakajima teaches the method further comprising selecting for display the additional menu item from a plurality of potential menu items based on the determined element (column 7, lines 15-55).

With respect to **dependent claim 12**, Nakajima teaches the method further comprising selecting for display the additional menu item from a plurality of potential menu items based on the location of a user computer to which the client-side software module is provided (column 9, lines 15-45 and column 33-38).

With respect to **dependent claim 18**, Nakajima teaches the method further comprising, prior to modifying the existing context menu, obtaining information related to the existing context menu (column 7, lines 15-45).

With respect to **dependent claim 24**, Nakajima teaches the method the modifying the existing context menu comprising adding the additional menu item to the existing context menu using an

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application-programming interface (column 7, lines 47-57 and column 8, lines 9-57).

In regard to **claims 58-60**, claims 58-60 substantially reflect similar subject matter as claims 1-3, respectively, and therefore are rejected along the same rationale.

In regard to **claims 61-64** claims 61-64 substantially reflect similar subject matter as claims 1, 11-12, respectively, and therefore are rejected along the same rationale.

### ***Claim Rejections - 35 USC § 103***

5. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

The factual inquiries set forth in *Graham v. John Deere Co.*, 383 U.S. 1, 148 USPQ 459 (1966), that are applied for establishing a background for determining obviousness under 35

U.S.C. 103(a) are summarized as follows:

1. Determining the scope and contents of the prior art.
2. Ascertaining the differences between the prior art and the claims at issue.
3. Resolving the level of ordinary skill in the pertinent art.
4. Considering objective evidence present in the application indicating obviousness or nonobviousness.

This application currently names joint inventors. In considering patentability of the claims under 35 U.S.C. 103(a), the examiner presumes that the subject matter of the various claims was commonly owned at the time any inventions covered therein were made absent any evidence to the contrary. Applicant is advised of the obligation under 37 CFR 1.56 to point out the inventor and invention dates of each claim that was not commonly owned at the time a later invention was made in order for the examiner to consider the applicability of 35 U.S.C. 103(c) and potential 35 U.S.C. 102(e), (f) or (g) prior art under 35 U.S.C. 103(a).

6. **Claims 13-17, 19-23, 34-55, 65 are rejected under 35 U.S.C. 102(b) as anticipated by Nakajima or, in the alternative, under 35 U.S.C. 103(a) as obvious over Nakajima in view of Slivka et al (hereinafter Slivka) US Patent No. 6061695 issued May 9, 2000.**

With respect to **dependent claim 13**, Nakajima teaches the method wherein the client-side software module is provided to a user computer, the user computer displaying a Web page, the Web page comprising a plurality of elements, the method further comprising determining which element of the plurality of elements the user is interacting with when the event occurs (column 9, lines 15-45 and column 5, lines 45-67). In the **alternative**, if the Microsoft NT operating system that controls the functions and features displayed in numerous windows applications cannot be interpreted as teaching controls for the known Internet Explorer application embedded within the Windows application, then Slivka can be relied upon. Slivka also teaches the use of an operating system shell to control the display of a user interface. Slivka teaches using a shell folder view to display the objects in HTML (See column 9, lines 5-36 and column 11, lines 35-55). Slivka teaches using the same OLE object protocol as Nakajima (See column 12, lines 15-26). Slivka specifically teaches the ability to insert menu items into a composite menu, much like the teachings of Nakajima where graphical interface controls can be implemented within a browser environment (See column 16, lines 55-67 and column 17, lines 1-50). Accordingly, it would have been obvious to one of ordinary skill in the art at the time of the invention, having the teachings of Nakajima and Slivka in front of them, to modify the system of Nakajima to display a web page and elements within the webpage and allow the elements to be modified because Slivka specifically teaches modifying the operating system shell view to display the windows in an html format (See column 16, lines 36-52). The motivation to combine comes from the suggestion in Slivka to display document objects of different types in a common html format.

With respect to **dependent claim 14**, Nakajima teaches the method further comprising selecting



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for display the additional menu item from a plurality of potential menu items based on the determined element (column 7, lines 15-55)).

With respect to **dependent claims 15-17**, Nakajima teaches the method wherein determining which element the user is interacting with comprises: identifying an element from the plurality of elements that comprise an HTML structure; determining a type of the element; saving information related to the element; determining when the user has selected text; and saving the selected text (column 6, lines 45-67 and column 14, lines 1-67). In the alternative, Slivka teaches modifying the menu within the html structure (See column 17, lines 1-50 and column 15, lines 49-60).

Therefore, it would have been obvious to one of ordinary skill in the art at the time of the invention, having the teachings of Nakajima and Slivka in front of them, to modify the system of Nakajima to display a web page and elements within the webpage and allow the elements to be modified because Slivka specifically teaches modifying the operating system shell view to display the windows in an html format (See column 16, lines 36-52). The motivation to combine comes from the suggestion in Slivka to display document objects of different types in a common html format.

With respect to **dependent claims 19-23**, as indicated in the above discussion, Nakajima teaches every element of claim 1.

Nakajima teaches the method wherein the client-side software module comprises a control that operates with the browser (column 5, lines 45-67) as Microsoft Windows NT operating system contains an embedded Internet Explorer browser and sub classing the browser window.

However, in the alternative if the NT environment is not considered as containing the browser then Slivka can be relied upon to teach a module that operates within the browser, as an active X control and as a toolbar receiving information from a server (See column 16, lines 35-67 and Figure 3 and column 14, lines 1-67). Therefore, it would have been obvious to one of ordinary skill in the art at the time of the invention, having the teachings of Nakajima and Slivka in front of

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them, to modify the system of Nakajima to display a web page with an active x control as a toolbar because Slivka specifically teaches modifying the operating system shell view to display the windows in an html format (See column 16, lines 36-52). The motivation to combine comes from the suggestion in Slivka to display document objects of different types in a common html format.

In regard to **claims 34-44, 65**, claims 34-44, 65 reflect the computer readable code comprising computer readable instructions for performing the methods steps of claims 1-9 and 15-16, respectively, and therefore are rejected along the same rationale.

In regard to **claims 45-55**, claims 45-55 reflect the computer readable code comprising computer readable instructions for performing the methods steps of claims 1-9 and 15-16, respectively, and therefore are rejected along the same rationale.

**Claims 25-33, 56-57 are rejected under 35 U.S.C. 103(a) as obvious over Nakajima in view of Slivka et al (hereinafter Slivka) US Patent No. 6061695 issued May 9, 2000 in further view of Weber et al (hereinafter Weber) US Patent Publication No. 20040061720 filed May 15, 2003.**

With respect to **dependent claims 25-31**, as indicated in the above discussion Nakajima teaches every element of claim 1.

Nakajima in view of Slivka does not expressly teaches the method wherein an Internet content provider maintains for a user a user account comprising user account information, and the modified context menu is configured based on the user account information or selecting additional menu items to display or the ability to log in to the provider or determining menus to display at the provider or allowing browsing on several computers where personalization persists on each computer. However, these limitations would have been obvious to one of ordinary skill in the art at the time of the invention having the teachings of Weber, Slivka and Nakajima in front of them to modify the system of Nakajima to allow the browser display menus to include content from a online users account and to allow user to personalize the menus within browsers at different machines. Slivka teaches the Microsoft NT operating system that controls the functions

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and features displayed in numerous windows applications and controls for the known Internet Explorer application embedded within the Windows application. Slivka also teaches the use of an operating system shell to control the display of a user interface. Slivka teaches using a shell folder view to display the objects in HTML (See column 9, lines 5-36 and column 11, lines 35-55). Slivka teaches using the same OLE object protocol as Nakajima (See column 12, lines 15-26). Slivka specifically teaches the ability to insert menu items into a composite menu, much like the teachings of Nakajima where graphical interface controls can be implemented within a browser environment (See column 16, lines 55-67 and column 17, lines 1-50). Slivka does not teach logging into an internet service provider to retrieve menu information from the service provider and allowing the user to modify the menu at the local machine where the changes propagate to another machine via the server. However, Weber teaches allowing the user to maintain a common browser toolbar by allowing the user to download a toolbar from the machine they have logged into for the purposes of presenting the user desired toolbar that was modified previously and stored in the users profile (See Para 30-32) or by user account. Further, Weber teaches the ability to allow the user to decide which menu items are displayed to the user, which adjusts the menus that are displayed to the user (See Para 34). The motivation to combine the browser toolbar control of Weber with the web enabled display of Slivka and Nakajima comes from the suggestion in Weber to allow the user to control the content of a toolbar in a webpage at the local computer (See Para 8 and 19). The user selects the information they wish to see (e.g. search engine type) and the system inserts the menus for that search engine, which is contextually based and changed at the local machine.

In regard to **claims 32, 33**, claims 32-33 substantially reflect similar subject matter as claims 1, 13, 25 and therefore are rejected along the same rationale.

In regard to **claims 56, 57**, claims 56-57 substantially reflect similar subject matter as claims 1, 13, 25 and therefore are rejected along the same rationale.

### ***Response to Arguments***

7. Applicant's arguments with respect to claims 1-65 have been considered and are moot in light of the new grounds of rejection presented above.

A reference to specific paragraphs, columns, pages, or figures in a cited prior art reference is not limited to preferred embodiments or any specific examples. It is well settled that a prior art reference, in its entirety, must be considered for all that it expressly teaches and fairly suggests to one having ordinary skill in the art. Stated differently, a prior art disclosure reading on a limitation of Applicant's claim cannot be ignored on the ground that other embodiments disclosed were instead cited. Therefore, the Examiner's citation to a specific portion of a single prior art reference is not intended to exclusively dictate, but rather, to demonstrate an exemplary disclosure commensurate with the specific limitations being addressed. *In re Heck*, 699 F.2d 1331, 1332-33, 216 USPQ 1038, 1039 (Fed. Cir. 1983) (quoting *In re Lemelson*, 397 F.2d 1006, 1009, 158 USPQ 275, 277 (CCPA 1968)). *In re: Upsher-Smith Labs. v. Pamlab, LLC*, 412 F.3d 1319, 1323, 75 USPQ2d 1213, 1215 (Fed. Cir. 2005); *In re Fritch*, 972 F.2d 1260, 1264, 23 USPQ2d 1780, 1782 (Fed. Cir. 1992); *Merck & Co. v. Biocraft Labs., Inc.*, 874 F.2d 804, 807, 10 USPQ2d 1843, 1846 (Fed. Cir. 1989); *In re Fracalossi*, 681 F.2d 792, 794 n.1, 215 USPQ 569, 570 n.1 (CCPA 1982); *In re Lamberti*, 545 F.2d 747, 750, 192 USPQ 278, 280 (CCPA 1976); *In re Bozek*, 416 F.2d 1385, 1390, 163 USPQ 545, 549 (CCPA 1969).

### ***Conclusion***

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Steven B. Theriault whose telephone number is (571) 272-5867. The examiner can normally be reached on M, W, F 10:00AM - 8:00 PM.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Weilun Lo can be reached on (571) 272-4847. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/Steven B Theriault/  
Patent Examiner  
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